

About Arjan de Bont

Arjan feels a mission to support professional communities in their ability to implement major change processes. Aim is to meet the objectives of the change process in a way that minimises personal anxiety and stress.

If your management team is about to embark on a major organizational change, then Arjan is your ideal keynote speaker. In his gentle, self-effacing style, Arjan will inspire your management team with profound insights into the essence of change leadership. A 1½ hour journey that will take your management team through the laws of nature involved in effectively mobilising your broader organisation to accomplish its goals. Arjan addresses the less-known aspects in the arts of organising and communicating that are indispensable to achieving long-term, sustainable change. He shows the way to a process of organisational change that involves less pain and more gain for those involved. *From frustration to flow. From resistance to result.*



Besides his work as a speaker, Arjan has been working for 15 years as a trainer in change leadership skills for managers and professionals of Mercedes Benz, Royal Dutch Philips, Canon, Rabobank, Campina-Friesland, Vodafone, and governmental organisations such as Law Enforcement and the Department of Justice.

Possible subjects

- change and human beings
- resistance
- leadership
- communicating for change
- steps towards implementing a major organisational change
- considerations specific to your organisation

Background Arjan de Bont

Arjan is an organisational scientist specialised in international business. He lived for short periods in Singapore and California. Arjan came to work as a trainer/coach with a keen interest in organisational change. In the past two decades, Arjan has trained hundreds of participants in change leadership skills. Participants involved managers from private enterprises, including Mercedes Benz, Rabobank and Vodafone. Arjan also trained managers from public organisations, such as the Military Police (Koninklijke Marechaussee), Regional Water Authorities (Waterschappen) and Hospitals. In recent years, Arjan has found himself increasingly committed to providing keynote speeches. These allow him to support larger audiences going through major organisational change.

Review

"If I had to describe the awareness, sense of urgency and the dedication of both the management board and all experts I would draw a graph with an exponential grow starting to skyrocket around Arjan's Keynote. The timing could not have been better I feel, and also the feedback was very positive. The community appreciated us taking time for a "difficult" topic and somehow setting the tone instead of "wasting" time on content which only touches certain groups of the audience. To emphasize this a bit, the words "neural pathways" or "new highways" introduced and emphasised by Arjan are now being used if people see others struggling with a change.

Last but not least, what I recently see happening but never before and which I personally do relate to Arjan's keynote: people realize if others struggle with change and support each other – in German we would say "sich gegenseitig abholen" which basically means to see somebody struggle, take his hand and guide him through the process.

Felix Gudehus

Business Development Coordinator

Customer Operations

GSP/OC1

Mercedes-Benz Customer Assistance Center Maastricht N.V.

Maastricht, Netherlands

Interested in a lecture or workshop by Arjan de Bont?

His keynote will guide you through the challenge of complex changes such as a new way of working, an organisational change of direction, a merger, or reorganisation. When the challenge concerns the mind-set of those involved, then Arjan is your guy.

Please feel free to contact us via the contact form on <https://www.despreker.nl/arjan-de-bont>. Or by phone +31 72 - 750 7422. We would be happy to assist you.